

PRESS RELEASE

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Polaris makes it onto ShoreTel's Innovation Network Partner List

ShoreTel, a worldwide leader in the IP-based business communication solutions field, has included Polaris Communications in its list of Innovation Network partners.

The ShoreTel Innovation Network is a growing community of technology companies that leverage ShoreTel's open architecture to develop hardware, software, or services that extend the capabilities of ShoreTel's unified communications (UC) and enterprise contact centre solutions.

Polaris' world-leading headsets complement ShoreTel's telephony products perfectly and provide users with the best possible end solution to the company's telephony offerings. The two companies have been collaborating closely to deliver a high-end communication experience to all headset users.

"To have great IP communication you need a simple and robust telephony platform, combined with a high-quality headset," explains Wayne Guest, Polaris' Managing Director. "If you use an inferior quality headset or one that is not compatible, you will have an overall negative experience. That's why using the right headset is so important".

Polaris' Soundshield Wireless Headset (for Contact Centres) and HD Wireless Headset (for the Office) integrate with the ShoreTel UC platform to provide effective, efficient and reliable communication. They also add to the overall user experience in a number of other ways:

- Crystal-clear audio thanks to HD wideband sound
- Easy call controls via large, intuitive touchscreen
- The best acoustic protection of any headsets
- Lightweight and very comfortable
- Side-by-side or remote supervisor coaching and training (perfect for contact centres)
- Easiest multi-unit conferencing of all headsets
- Remote answering

Polaris' Soundpro USB Headsets and Soundpro Bluetooth Headset also integrate with ShoreTel's UC platform thus enabling ShoreTel customers to choose from a variety of headset models to suit their communication preferences.

Forming part of ShoreTel's Innovation Network is a perfect fit for Polaris, a company that prides itself on innovation and high quality. Its world-class headset products have won numerous design and innovation awards and are continuously evolving in-line with the latest UC platforms.

Visit the **ShoreTel Innovation Network** site for more information on its international partner program.

For more information on Polaris headset products, please contact Polaris Communications:
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