



Polaris Unveils Wideband Headset Range

AUGUST, 2010 - The Australian Contact Centre industry took another step towards universal high-quality audio today, with the release of Polaris Communications' Soundpro Wideband headsets.

With the productivity increases provided by hands-free communications, headsets are rapidly spreading from dedicated Contact Centres into workplaces of all kinds, in every industry. The transition to high-quality wideband audio is likely to intensify this trend by helping to eliminate miscommunication in telephone conversations. The increased sense of comfort that comes with the natural sound of wideband audio is bolstered by the large leatherette ear cushions of the Soundpro Wideband range.

"With our headset and Soundshield products, Polaris has always led the industry in ensuring workplace safety for telephone workers," said Wayne Guest, Managing Director of Polaris Communications. "Now we can add unsurpassed audio quality to that guarantee."

Wideband audio technology allows audio devices to transmit and receive a greater range of audio frequencies, increasing the clarity and depth of perceived sound. As more and more telephone manufacturers transition to wideband technology, headset users are in danger of missing out if their manufacturers do not keep pace with the latest technology. By handling frequencies between 100 Hz and 10 KHz, the Soundpro Wideband range allows for telephone conversations that are almost as clear and rich as they would be in person.

The popular Soundpro headsets are already in widespread use throughout Australian Contact Centres. The new Wideband models give the range a fresh and modern look, in addition to the new audio technology.

[Click here](#) to view the new range of Soundpro Wideband headsets.

ABOUT POLARIS COMMUNICATIONS

Polaris Communications is an Australian telecommunications company best known for creating the Soundpro headset and the Soundshield, the industry-leading acoustic shock protection device that uses patented technology to protect headset users from potentially health-endangering sounds. Polaris has added a reputation for technological innovation to their existing record of leadership in customer service and product support.

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